Foreword

eadership, Myth, & Metaphor is one of the most powerful books on metaphors available. Cherry and Spiegel give us three major evocative images: the Touchstone, the Advocate, and the Parent. Each corresponding section of the book has a rich array of images, inspiring directions, and reflective and action-oriented ideas.

What makes this book special is its focus on leadership in a way that allows each of us to find the image or combination of images on which to build our effectiveness. Leadership metaphors have the virtue of covering all the bases, from moral purpose through the ins and outs of organizational change.

This is a deeply human book, not only in its treatment of spiritual leadership in its own right but also in the many individual stories about actual leaders. We see leadership in action through the eyes of specific leaders in the situations they face. In addition to leaders that the authors have encountered in their own work, they also profile authors from the research literature, which lends further authority to the message.

The elements of this book that I find especially helpful are its themes, its reflective power, and its instruments and techniques for identifying and acting on one's own leadership potential. Cherry and Spiegel have written a book that can release us from limiting and negative images and provide a broad springboard for reaching new levels of accomplishment. The reader should take full advantage of what this energizing book has to offer.

—Michael Fullan, University of Toronto